

# **CO-WORKING at 6 May 2022**

## **ARG economic recovery programme**



**Responding to the new way of working by  
creating office spaces  
fit for the future across Shropshire**

# KEY FIGURES

- £600,000 initial budget – 22% of overall £2.76m ARG programme
- £273,346 grants to 13 providers
- £156,700 grant to Hadleigh Management for the provision of Hadleigh Works at Memorial Hall, Oswestry (flagship facility and related business support centre)
- £52,581 grant to Enterprise House in Bishops Castle
- £70,000 grant to Cogitor to provide digital infrastructure and website.

**Total Spend: £552,626**

# KEY OUTCOMES

- 217 new desk spaces available across Shropshire
  - 90 in Shrewsbury
  - 127 across Shropshire
- Network of 15 coworking providers established, providing 15 locations across Shropshire to 'Cowork' and 'hotdesk'
- Digital infrastructure available
  - for providers to utilise
  - new entrants to use to scope facilities
- Coworking Campus website – [www.coworkinshropshire.co.uk](http://www.coworkinshropshire.co.uk) to showcase project and Shropshire-wide availability

# OUTCOMES OF COWORKING PROGRAMME

- Budget of £600,000 fully utilised
- 223 new desk spaces brought to the Shropshire market
  - 90 Shrewsbury
  - 133 Shropshire
- 16 coworking providers (as businesses) supported
- Shropshire Coworking Campus established and launched
  - both physical and virtual spaces
- Achievement of the Development of an Innovation & Technology Community (Shropshire Business Board objective)
- £2,542 per desk space cost / VFM
- Portfolio Holder aware of project, and attended launch of Memorial Hall. All Local Members aware of the facilities within their areas.

# OSWESTRY



- Partnership development approach with LA, Local Entrepreneur (Vernon Hogg / Silverpreneurs) & Trustees of Memorial Hall Charity to revitalise Hall & reuse of 1<sup>st</sup> Floor.
- 30 desk potential, high speed broadband – & links to Growth Hub & Investor Networks etc. 12 + interested parties already & tours being offered.
- Key element of Future Oswestry (and quick win) & potential for Hall to utilise HAZ funding





# Bishops Castle

- 12+ desks for coworking available & new meeting rooms
- Launched 4 April 2022
- Part of overall discussion with Libraries & Current SLAs



# SHROPSHIRE LOCATIONS

## OSWESTRY

- 2 facilities
- 40 desks & knowledge centre

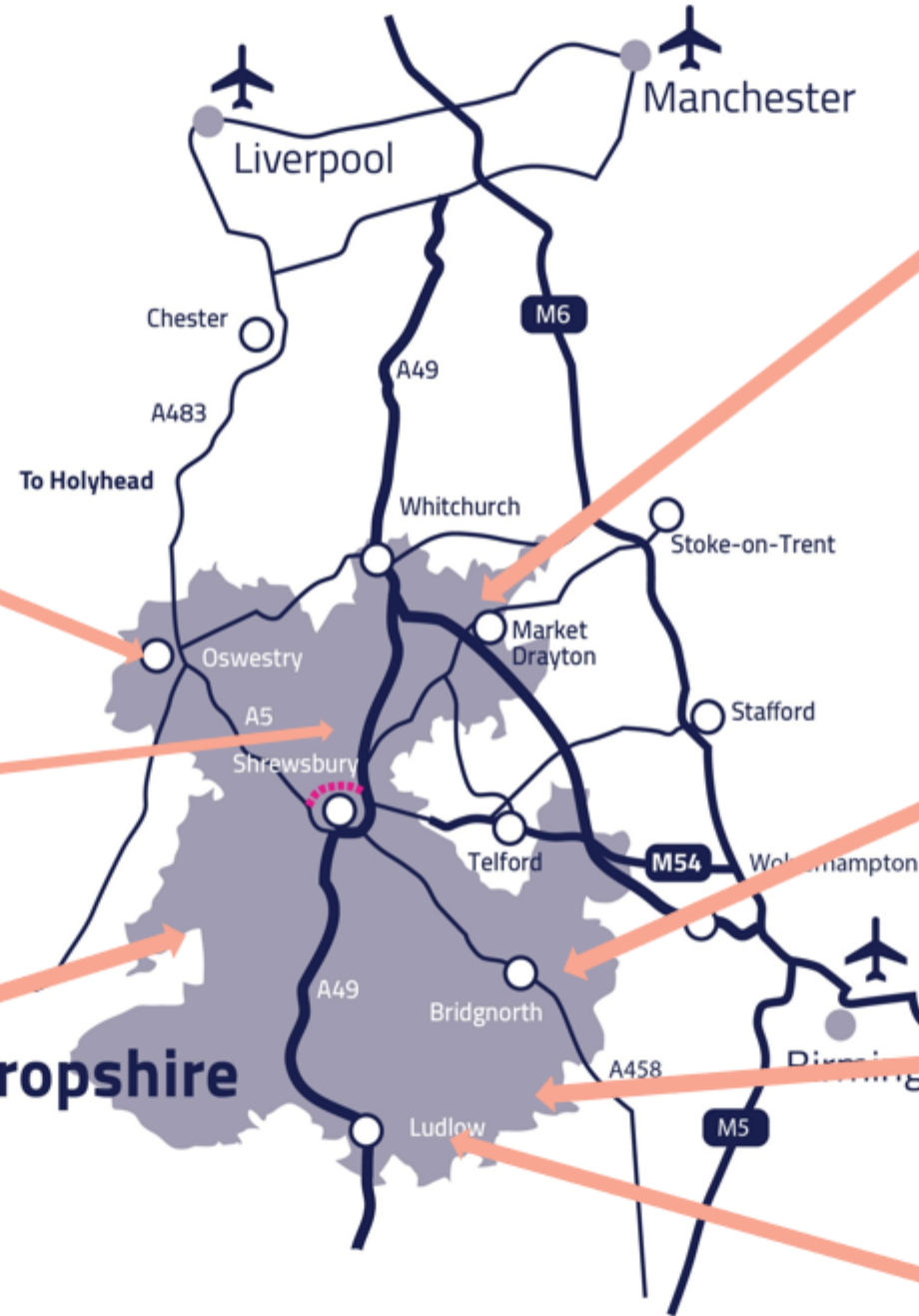
## WEM

- 2 facilities
- 30 desks & 1 stately home!

## BISHOPS CASTLE

- 12 desks

Shropshire



## MARKET DRAYTON

- 24 desks

**TOTAL NEW SPACES  
IN SHROPSHIRE  
FROM PROJECT (Not  
Shrewsbury) - 133**

## BRIDGNORTH

- 8 desks

## CLEOBURY MORTIMER

- 16 desks

## LUDLOW

- 6 desks

Shrewsbury  
– see next  
slide

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SHROPSHIRE



# SHREWSBURY LOCATIONS

**TOTAL NOW**

**AVAILABLE - 125**

## **MADDOX & CO**

- 15 desks

## **WELLMEADOW**

- 4 desks

## **SHARED SPACE (ALPHA DESIGN)**

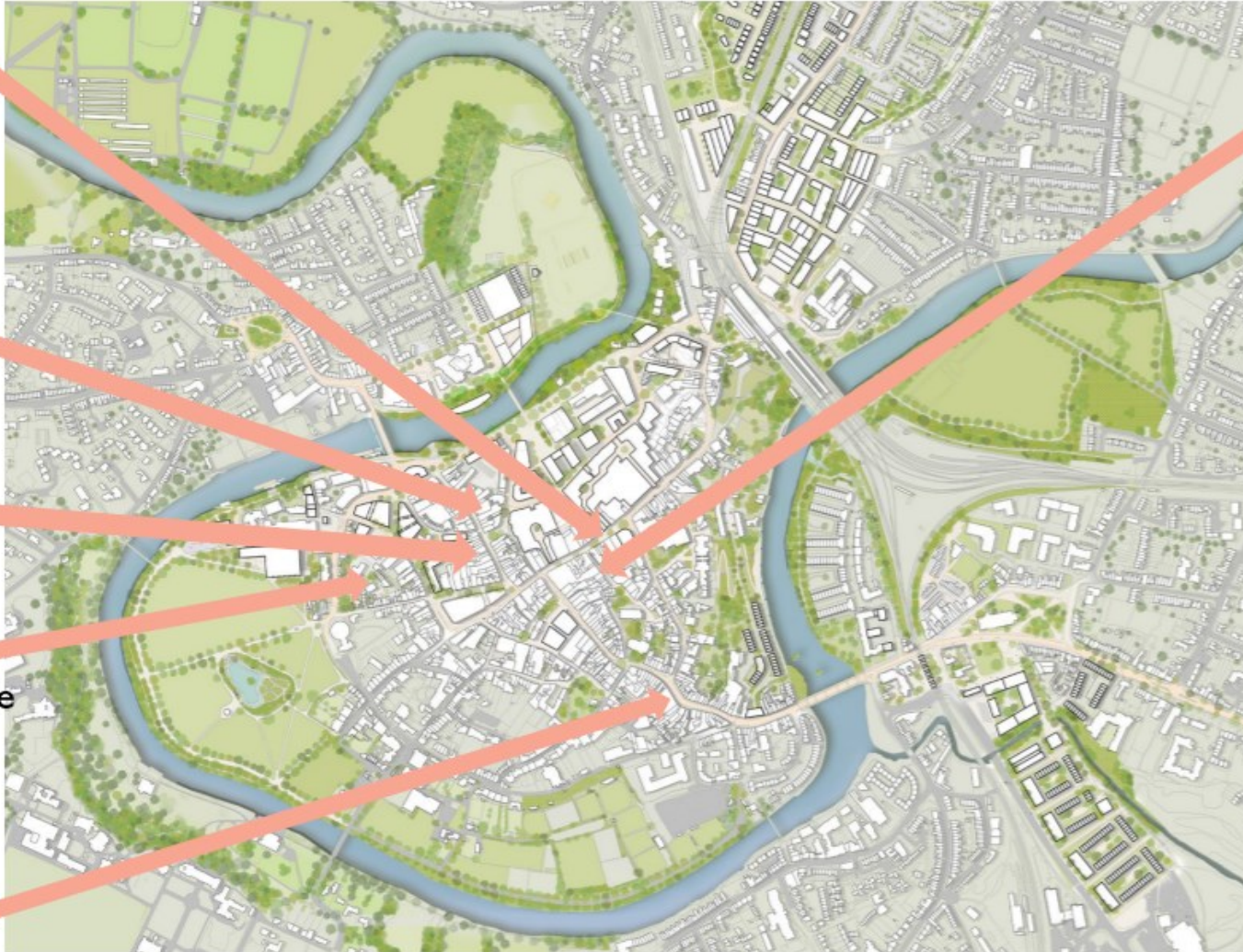
- 16 desks

## **CLAREMONT STUDIOS**

- 8 desks + outside  
space for 30

## **THE COP COLLECTIVE**

- 11 desks



## **DESIGN BY COUNTRY (DBC)**

- 16 desks

## **MIKE ROBERTS**

- **BATTLEFIELD**  
- 20 desks

**TOTAL NEW SPACES  
IN SHREWSBURY  
FROM PROJECT - 90**

**ALREADY IN  
SHREWSBURY - 35**

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**Shropshire  
Council**



# DIGITAL INFRASTRUCTURE – Businesses

cowork  
campus

Select your Town



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## Welcome to Cowork Campus

The digital hub set up to support  
you in finding a co-working space in  
Shropshire.

cowork campus

shrewsbury

Search



Map

Availability:



Spaces:



Desk



Flex Desk



Meeting Room



Private Office

Plans:



Hourly



Daily



Weekly



Monthly



Yearly

Amenities:



Coffee



Parking

Accessible



Showers

Capacity:

Apply

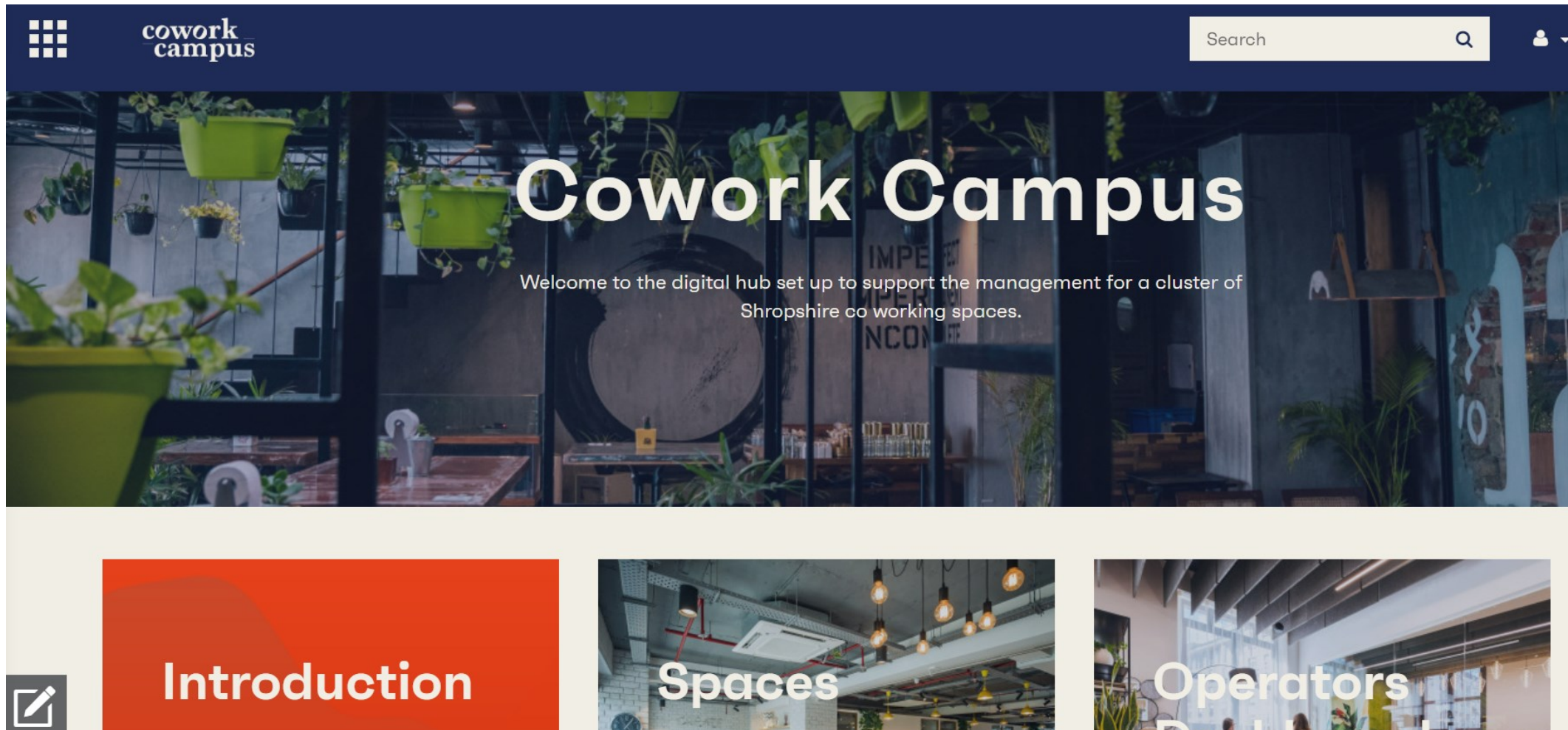
clear

<https://cowork.staging.superbyte.app/home>

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# DIGITAL INFRASTRUCTURE - Operators



<https://cowork.superbyte.app/>

# LEGACY OUTCOMES OF PROGRAMME

## – FOR FUTURE LA BENEFIT

- Network of Shropshire providers established and willing to share best practice, and open to new funding opportunities & knowledge exchange
- LA knowledge, expertise and data capture of this type of work environment obtained (can support future business cases)
- Quick early win for Economic Growth Strategy Review (2022 – 27) & support to Shrewsbury Big Town Plan & Future Oswestry Vision.
- Coworking Campus Portal established as ‘best practice’ if looking to set up this type of space
- National press coverage (hopefully!) of the LA’s involvement and innovative approach to coworking & economic growth.
- Awareness raised of coworking potential for Shropshire – and interest from other Bigger Players in the Market – Town Square & 1 other



# NEXT STEPS

- Finalise visits to all facilities.
  - 9 undertaken
  - 6 still to do
- [www.coworkinshropshire.co.uk](http://www.coworkinshropshire.co.uk) launched when more facilities complete and available
- Bring 15 coworkering providers together and establish network, to include monthly get togethers to share best practice, touring facilities.
- Creation of a Shared Prosperity Project to extend this 'pilot' into other areas, other types of facilities and types of coworking